

MARINA Martinique

nina's
real food

PROPOSAL

RESTAURANT · CLUB · BAR · LOUNGE · LAPA · PLAY AREA · BEACH
MARINA Martinique OPERATED BY



INTRODUCTION

Background

Nina's Real Food was opened by us, the Smith Family, in Jeffreys Bay in 2010. Our successful take-away in East London was established in 1989. We relocated to Jeffreys Bay as we are passionate about the town, lifestyle, people and obviously the surf! Nina's is named after our first born daughter who passed away very young. We have since been blessed with three beautiful surfer girls who are all hands-on in the family business when not competing or just surfing!

Nina's has since become a firm favourite among locals and international travelers. Not only do we serve delicious food, but we are extremely passionate about service and treating customers like family.





We have developed wonderful relationships with our regular patrons over the years, we know their names, history, joys, and struggles – and their favourite order!

We believe running the kitchen at the Marina Martinique would be a natural extension, we would love to bring the vision to life and serve the community in a new setting.









OUR FOOD

If you're looking to be healthy or indulge some winter curves we have it all. From chia pots to hearty ostrich steak and eggs for breakfast, from poké bowls to pulled pork nachos and lamb rotis. Nibble on a fresh crunchy Mediterranean salad or tuck into our loaded burgers or succulent seared tuna and Portuguese calamari. Whether you're gluten free, vegetarian, a gourmet taster, sugar free, plain Jane, carnivore, comfort food lover, carb only or Banter – we have a meal for you.

We use ethically sourced fresh ingredients and free range chicken and eggs. Our bread, burger buns, wraps, rotis, flatbreads and sourdough pizza bases are all handmade with stoneground flour.






nina's





SAMPLE MENU

We would like to propose the top three food items from the different sections from our current menu. This would include burgers, seafood, chefs specials, grill, pizza, kiddies menu and thai. We believe in a simple, clean, and wholesome menu with options for all and some signature Marina dishes.

THEMED EVENINGS

Our current curry night is incredibly successful. The restaurant is packed every Monday be it in season or out. We love the idea of themed evenings and have some incredible ideas in addition to our Curry nights.

1) CARIBBEAN EVENING

To fit in with the aesthetic of the restaurant and the Marina we propose a Caribbean-themed evening with an exclusive menu of items authentic to the cuisine, live music, and delicious cocktails. This would be a wonderfully fun and festive night.

2) TASTE OF AFRICA

We have extremely talented staff and would love to showcase their talent and a taste of Africa with a Zimbabwean, Malawi and African themed buffet. We believe this will be extremely popular among local patrons and international travelers.

3) TASTE OF JAPAN

We have access to a chef who is extremely gifted in preparing Japanese dishes such as ramen, dumplings, Bento boxes, Tempura prawns, poke bowls, and more. Japanese cuisine is exciting, fresh and incredibly delicious. We would love to serve a set Japanese menu for a themed evening.

4) TANDOORI OVEN EXPERIENCE

We have an authentic Tandoori oven and recently started serving Tandoori Tikka Chicken flatbreads in our street food section. A large variety of meats and seafood can be cooked in this oven and it is a fun and exciting experience to watch the skewers of meat cooking in oven.





MOTIVATION

Nina's is the best choice because we have been running our own restaurant for 36 years and we are still as passionate as that first day. We started with a small Italian restaurant in East London and have transformed it into the highly successful brand that we are today. As owners, we are always at the front lines and are extremely involved in the day-to-day operations of the business. We are hardworking, innovative, and good communicators with a real love for food. In our own quiet way, we have been serving and helping the community.

We are a thriving, healthy, and dynamic restaurant and business. We put love and care into every dish. We have survived the financial constraints of COVID by reinventing our readymade and takeaway section. We have handled countless busy seasons with massive turnovers. We are qualified and experienced, we would love to bring the Marina Restaurant to life!







CONVENIENCE *Store*

We are happy to stock and run a convenience store/kiosk as per the Marina's request. We have a deli section filled with delicious bread, cheeses, sauces, gourmet food items, and ready-made meals. This deli section, in particular the ready-made meals, contributes significantly to our daily turnovers. We can easily recreate this there and stock certain items based on the requests of the residents.


Salami & Boerenkaas
PANINI
R36










OLIVE OILS
VINEGARS
NINAS HOMEMADE SAUCES & BASTINGS








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EVENTS CATERING

The new renovations to the Marina restaurant are so stunning we believe it would be a wonderful venue for a wedding or a special event. We have gained much experience over the years in catering. We also provide platters on a regular basis.

We catered for our own daughters wedding last year which was truly special. We would be extremely confident to cater for events like birthdays, weddings and more.







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THANK YOU FOR YOUR TIME